

ABINGTON ART CENTER'S



ANNUAL REPORT 2025

A YEAR IN REVIEW





A WORD FROM OUR *EXECUTIVE DIRECTOR*

As we reflect on 2025, I am deeply grateful for the creativity, resilience, and generosity that define our Abington Art Center community. This year marked meaningful growth and renewed purpose as we expanded educational programs, exhibitions, and community partnerships—advancing our commitment to making the arts accessible, inclusive, and impactful for all.

Our education programs reached more students than ever before, reinforcing the power of creativity in lifelong learning. Our exhibitions continued to amplify diverse artistic voices, while initiatives like the Small Works show made original art more accessible to collectors at every level. We also celebrated record attendance at our Summer Music Concert Series, along with the continued success of our Spring and Fall Art and Fine Craft Fairs and the return of our popular Holiday Pop-Up Shop.

A highlight of the year was our unique partnership to bring the internationally acclaimed Astra Lumina experience to Abington Township. This immersive winter event welcomed thousands of visitors, elevating Abington Art Center as a regional destination while introducing new audiences to our mission.

These accomplishments are only possible because of you. The support of our donors, members, sponsors, and community partners sustains our work, expands our reach, and ensures that the arts remain a vital part of our community.

As we look ahead, the Center is focused on deepening our impact and broadening access—but we cannot do it alone. Your continued support fuels our programs, encourages artists, and keeps our doors open to all. We invite you to join us in shaping the future of Abington Art Center.

Thank you for your support and belief in our mission.

ROSALIE GUZOFSKY, PH.D.
EXECUTIVE DIRECTOR



THANK YOU
TO OUR
COMMUNITY
SPONSORS WHO
MAKE US
POSSIBLE



MEET OUR STAFF!



ROSALIE GUZOFSKY
EXECUTIVE DIRECTOR



LINDA JOHNSON
DIRECTOR OF STUDIO
SCHOOL AND
GALLERIES



BETH LAWING
DIRECTOR OF
COMMUNITY
PROGRAMMING



LYNDA SIMONS
FINANCE DIRECTOR



KARLA ROBERTS
OPERATIONS MANAGER



MELISSA FRANKE
STUDIO SCHOOL
MANAGER



PAYTON SMITH
PRIVATE EVENTS
MANAGER



AMY COOK
GALLERY MANAGER



MAX AZUELOS
BUILDING AND
GROUNDS MANAGER



L ELWOOD
SOCIAL MEDIA
COORDINATOR



TAYLOR BOGATY
STUDIO SCHOOL
COORDINATOR



Ã FLUERY
STUDIO SCHOOL
COORDINATOR



2025 BOARD MEMBERS

YONI HIRT, *CHAIR*

JOYCE STEIN, *TREASURER*

SHIRA WOOLF COHEN, *SECRETARY*

ALEX SHELOW

LUISA WILSMAN

AMY RICCI

JESSICA CARSWELL



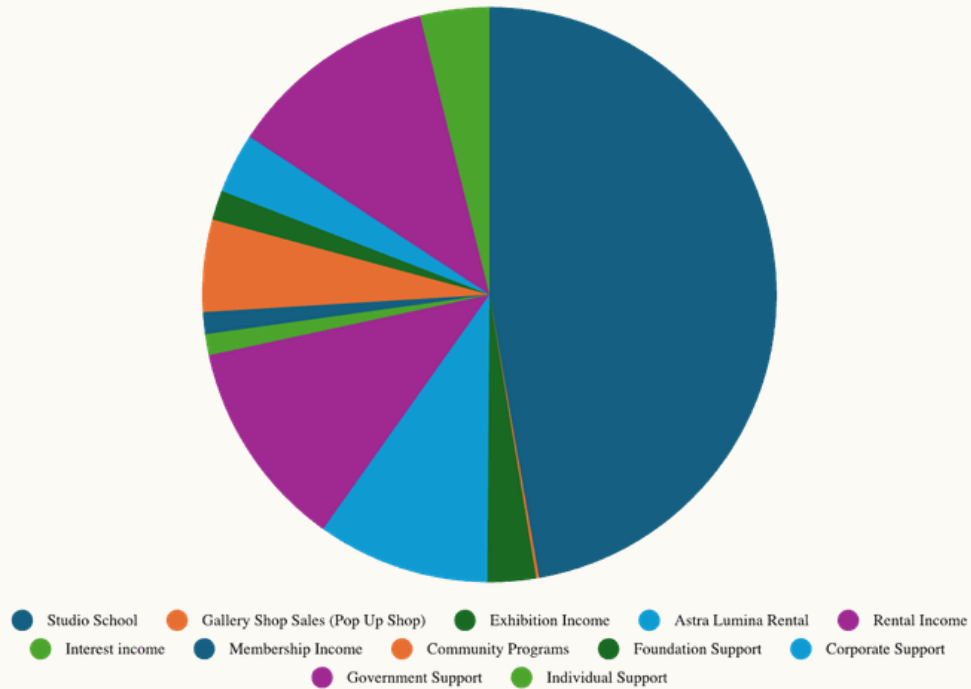


ABINGTON IN NUMBERS

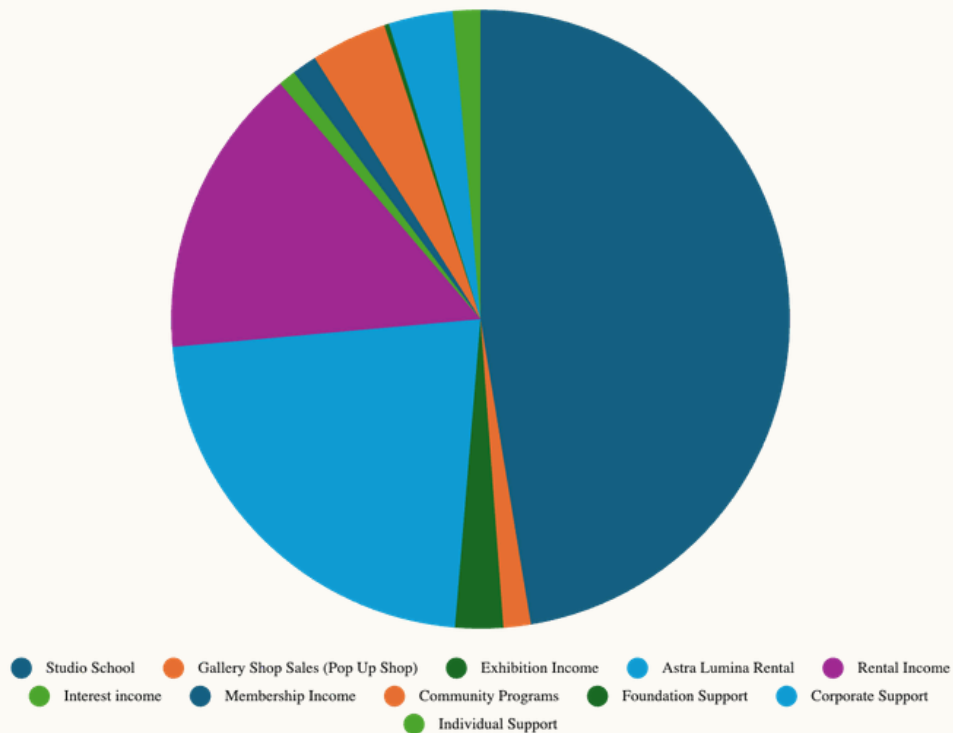
ABINGTON ART CENTER STATEMENT OF ACTIVITY

	Jan - Dec 2024	% of income		Jan - Dec 2025	% of income
Studio School	\$341,516	47%	Studio School	\$384,691	47%
Gallery Shop Sales	\$1,145	0%	Gallery Shop Sales	\$11,575	1%
Exhibition Income	\$19,707	3%	Exhibition Income	\$20,282	2%
Astra Lumina Rental	\$70,260	10%	Astra Lumina Rental	\$180,615	22%
Rental Income	\$85,180	12%	Rental Income	\$123,474	15%
Interest income	\$8,550	1%	Interest income	\$7,394	1%
Membership Income	\$8,920	1%	Membership Income	\$10,590	1%
Community Programs	\$37,481	5%	Community Programs	\$32,204	4%
Foundation Support	\$12,000	2%	Foundation Support	\$2,000	0%
Corporate Support	\$24,426	3%	Corporate Support	\$27,225	3%
Government Support	\$85,665	12%	Government Support	\$0	0%
Individual Support	\$28,177	4%	Individual Support	\$11,660	1%
Total Revenue	\$723,026		Total Revenue	\$811,711	
Gross Profit	\$723,026	100	Gross Profit	\$811,711	

SOURCES OF INCOME 2024



SOURCES OF INCOME 2025



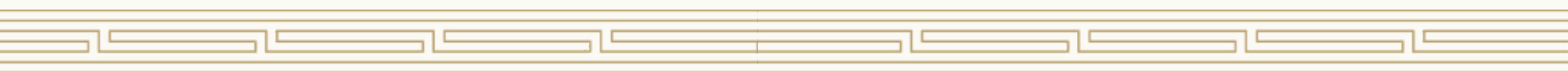


READ THE ENTIRETY OF OUR

AUDITED FINANCIAL STATEMENT

FROM 2025

CLICK ON THE UNDERLINED LINK ABOVE
TO READ THE STATEMENT





STUDIO SCHOOL

WE OFFER VISUAL ARTS PROGRAMS FOR ALL AGES INCLUDING CERAMICS, METALS, PAINTING, DRAWING AND MORE!

Camp

- Successfully introduced four 1 week Ceramics camps with full classes
- Expanded our Jewelry Camps
- Offered teens more opportunities to attend camp through Comics, Jewelry and Ceramics with full classes!
- Worked with 19 teen summer interns
- Summer interns assisted our camp teachers with one week increment commitments. Many chose to be with us throughout the summer. Interns practiced their interview skills, helped the teachers in the classroom/ learned classroom management, made art, inspired children, made friends, created community, etc...

Kidfest

- Partnered with our galleries to run a community based art making and exhibition event featuring our campers artwork.
- Offered 11 art making activities

Community Programs

- Launched a Teen Youth Art Group offering up to 16 teens a grant sponsored weekly meeting to meet and make art with other art teens. This program is a huge success with repeating participants and a waitlist.

Classes

- Introduced new classes in Animation, Adult Comics and Illustration, Teen Painting, Printmaking, Plein Air and Connect, run by art therapist Sondra Rosenberg

Bead Sale

- Donated beads were sold to raise money for the Jewelry Studio





HOW MANY **STUDIO SCHOOL CLASSES** DID WE OFFER?

- 25** Ceramics Classes
- 21** Jewelry Classes
- 27** Painting & Drawing Classes
- 4** Printmaking Classes
- 4** Papermaking Classes
- 51** Youth Classes
- 62** Week Long Camps



GALLERY

ABINGTON ART CENTER PRESENTS ART EXHIBITIONS YEAR-ROUND IN OUR KELLNER, BOOK ROOM, AND TILE ROOM GALLERIES, AS WELL AS OTHER SPACES THROUGHOUT THE MANOR AND GROUNDS.

Small Works To-Go

- Featuring 96 artists from across the country
- 625 works of art in one gallery
- \$3,925.98 revenue in gallery sales alone (this is the 30% commission figure of the total sales)
- Massive success on gallery revenue front and community engagement front (to repeat on a yearly basis)

Solo Series Exhibitions

- Exhibited 16 solo shows by 16 artists
- Continued our free artist talk programming, moving it from Saturday mornings to Wednesday evenings for better attendance and overall engagement

Juried Shows

- The Real, an exhibition featuring hyperrealistic works of art, showcased the work of 29 artists
- Awards included Best in Show (\$100 cash prize), Most Unique Application of Material (\$50 cash prize), and Most Compelling Interpretation of theme (\$50 cash prize)

2025 Kidfest

- Featured the work of over 250 campers
- Attracted approximately 700 attendees
- Raised over \$2,400 from sponsors to offer the event free to our community
- Offered 11 fun art activities





GALLERY

Storywalk

- With our newly-accessible trails, courtesy of Astra Lumina, we were able to add a story walk to the sculpture park
- Increased community engagement with the center

Artist Residency

- Hosted resident Artist Lisa Kelley in the Little Meetinghouse
- Lisa hosted free monthly workshops to engage the community
- In September she exhibited her work in our Community Arts Gallery sharing the end of her 3 year residency

Gallery Exhibition Rentals

- American Color Print Society
- National Association of Women Artists, Inc.

Grant-Funded Gallery Experiences

- Connected with and established relationships with various organizations: Girls First, Hampton House, Rydal Park and Rydal Waters, Resilience Resource Center, Child and Family Services, Montco Pride and the National Association of Women Artists

Labyrinth Installation

- Worked with Golden Thread Labyrinths on a community labyrinth installation that included collecting rocks from the AAC grounds to create the installation

COMMUNITY EVENTS

AS A LIVELY AND EVER CHANGING DESTINATION FOR ARTS AND CULTURE, THERE'S SOMETHING FOR EVERYONE HERE AT ABINGTON ART CENTER. FROM OUR FUN-FILLED SUMMER CONCERT SERIES, OUR ANNUAL ART & FINE CRAFT FAIRS FILLED WITH TALENTED LOCAL ARTISANS, AND MANY OF OUR OTHER LIVELY COMMUNITY DRIVEN EVENTS, THE HISTORIC HALLS OF ALVERTHORPE MANOR WELCOMES EVERYONE.





Spring Art & Fine Craft Fair

- 107 vendors: 73 art, 13 kids corner, 15 food/bev, 2 sponsors, 5 activities + band
- Kids' Corner sponsored by Penn Community Bank
- Approximately 1200 guests

Holiday Art & Fine Craft Fair

- 94 vendors: 64 art, 17 Kids corner, 12 food/bev, 1 sponsor + 2 bands
- Kids' Corner continues to grow, sponsored by Penn Community Bank
- AAC bead sale
- Approximately 1200 guests

Summer Concert Series

- 6 concerts (1 more than previous years) with opening and headlining bands
- Record attendance with 3500+ guests overall including our biggest night ever with an estimated 1500 guests at the final concert!
- Brought in largest number of sponsors and sponsorship funds to date
- Assisted Joe Montone at several fundraising events with local business partners

Arts Partnerships

- Swagga House Run Club 5K Fundraiser
- Clark Park - Shakespeare in the Park summer performances

Astra Lumina

- Worked as part of the communication and logistics team to facilitate the second season of Astra Lumina - Included supporting communications with Abington Friends Meeting and Abington Friends School, venue logistics with Spectrum food/bev vendor, and managing AAC house manager staffing.

Holiday Pop-Up Shop

- 38 artists participated

A photograph of a musician with curly hair, wearing a dark t-shirt, playing a light blue electric guitar and singing into a microphone. The scene is set at night with green stage lighting. In the background, another musician is partially visible. The top of the page features a decorative white geometric border.

COMMUNITY GROUPS AND BUSINESSES WE CONTINUED TO BUILD OR DEVELOPED NEW RELATIONSHIPS WITH THIS YEAR

- AFS
- ABINGTON FRIENDS MEETING
- ASTRA LUMINA / FEVER UP /
MOMENT FACTORY
- PENN COMMUNITY BANK
- MAYFIELD GARDENS
- LINDY COMMUNITIES
- LEXUS OF WILLOW GROVE
- THE GALMAN GROUP
- PENN STATE ABINGTON
- WYNCOTE WEALTH MANAGEMENT
OF JANNY MONTGOMERY SCOTT
- BETZ REALTORS
- JEFFERSON HEALTH
- NJM INSURANCE
- FOX CHASE CANCER CENTER
- PRIMEX GARDEN CENTER
- RESTORE DISPENSARIES
- WSFS
- RYDAL PARK & WATERS
- VALLEY FORGE TOURISM
- HUMAN ROBOT BREWERY
- HIWAY THEATRE
- DELUXE CATERING
- SIREN RECORDS
- LILLY'S RESTAURANT
- ORKIN ELECTRIC
- MR RICK'S HOAGIES
- THE WAYS BREWERY
- GIULIANO'S
- KESWICK THEATER
- PITC INSTITUTE
- SWAGGA HOUSE TATTOO AND
RUN CLUB
- AS WELL AS MORE THAN 2 DOZEN
FOOD TRUCKS AND BEVERAGE
VENDORS AND 200 + ART VENDORS



PRIVATE EVENTS & RENTALS



ABINGTON ART CENTER INVITES YOU TO CELEBRATE YOUR MILESTONE IN STYLE. SURROUNDED BY CONTEMPORARY ART AND NATURAL BEAUTY, THE VENUE BLENDS TIMELESS ELEGANCE WITH CREATIVE CHARM. BY CELEBRATING WITH US, YOU SUPPORT A VIBRANT NON-PROFIT DEDICATED TO THE ARTS AND COMMUNITY BUILDING.

The most private events we've hosted in 5 years!

- Estimated 7,600 private event guests this year
- Estimated guest count for community events (rentals, but reduced rate and collaborative): 3,000

Recurring partnerships

- 4th annual partnership with The Welcome Project to host the Buck-Mont Pride Fest 2022-2026. More attendees, vendors, live programming, and positive feedback than ever
- 3th annual Ollie's Orchestra Field Day 2023-2026 (most successful fundraiser event for ollie's orchestra yet!)
- 4 years of regular Jenkintown Dance Arts and Blue Bell School of Dance Recitals 2022-2026
- 4 years of Olney culture lab 2022-2026
- 3 years of Unit for Her fundraiser 2023-2026

Our Team

- 100% of our Event staff is returning for 2026
- Added more house managers in 2025
- Brought on a Private Events assistant manager to support the growing inquiries.





Other notable 2025 community events!

- Huntingdon Valley Garden Club 100th year Flower Show- with gallery for club members created floral arrangements inspired by the art on the walls. A beautiful event!
- Breathing Room Gala - transformed the Manor - Lessing room into a tattoo parlor, silent auction in the galleries, community art projects showcased in the gallery
- And of course all the birthday parties, weddings, memorial services.

RENTAL TESIMONIALS FROM 2026

SMJ PHOTOGRAPHY

"Alverthorpe Manor was the perfect place for our fall wedding. Payton truly made the wedding planning process so seamless and well thought out. She made us feel so welcome that by the actual wedding day, the manor felt like a second home. The day felt magical, it was the fall wedding of our dreams. We are also so happy we went with a venue that we can return to again and again in the future since it is an active art gallery!" – Lisa from The Knot

"We hosted our sons bar mitzvah at AAC. It was fabulous. Payton was so wonderful to work with and the event went smoothly. Extra compliments to the staff that the venue provides on day of event for support. These ladies took all the stress off my hands and helped me to get it ready to roll. The entire setup allows for a mixture of fun. Each room had talented art displays but they're all usable. The back of the building event space created a beautiful evening atmosphere. The kids ran the property. The guests enjoyed drinks and food surrounded by gorgeous landscape. Endless outdoor photo opportunities. Super affordable too...Highly recommend!" – Jacqueline from Google

"My husband Jesse and I had our wedding reception here and it was THE MOST beautiful day! Payton worked with us every step of the way and was the biggest part of why our day went so smoothly. We had so many special requests and she worked so hard to meet them all, stayed after, was extremely communicative and felt like a friend through the whole process. The guest absolutely adored the nature venue with the art gallery on the inside!"
– Brianna from The Knot

"We loved every part of our experience with the Abington Art Center! From the initial tour to our wedding ceremony, Payton went above and beyond to make sure every single detail was perfect. The building and grounds are stunning- there are so many locations to choose from (inside and outside!) for your event."
– Lizzy from The Knot



Admin & Building

In the past year, the Administration and Building team strengthened both operational support and facility management across the organization.

- Onboarded a new team member
- Assisted Exhibitions and Gallery team with Small Works show
- Pop Up Shop reinstalled for 2025/26
- Updated systems for simplifying work management across teams.
- Troubleshooting for loss of internet, weather conditions, and building maintenance.
- Supported teams with the installation and deinstallation of various exhibitions, and workshops.
- Ordering and continued upkeep in building and across systems for all teams.

Marketing & Social Media

In 2026, our social media presence helped share Abington Art Center's impact in real time! By showcasing thoughtfully curated photos and videos from across all our departments, we invited our community into the day-to-day happenings of the Art Center.

Together, we have reached 154,000 people, generated 12,000 impressions, and achieved 20% growth across platforms. Most importantly, these channels helped us celebrate our important community programming like KidFest, the Concert Series, and our Art Classes.

Also, a very exciting update, we launched a new website thanks to Sean Brodbeck, our web designer, whose creativity, artistic talent and tech abilities made the new web presence of AAC possible. With his incredible branding sensibilities, we've been able to update and zhuzh up our graphics and socials accordingly. A definite highlight of the year!





THANK YOU FOR AN INCREDIBLE YEAR!

WE COULDN'T DO IT WITHOUT OUR COMMUNITY

