

**Instructor:** Theresa Hencsek

**Class Title:** Teen Fashion Illustration

**Date:** Wednesdays April 6, 13, 20, 27, May 4, 11, 18, 25, June 1

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## **Student Syllabus**

### **Week 1: Intro to Fashion Illustration/ Drawing Fashion Croquis**

Students will be introduced to the basics of fashion illustration with focus on figure drawing, proportions, and croqui development.

**Supplies:** Drawing paper pad (recommended 11x14 or larger), Pencils, black sharpie, erasers, ruler, any coloring supplies (markers, colored pencils, watercolor etc.)

- **Opening discussion:** What is fashion illustration and what is it used for? What makes you interested in fashion illustration, and what are you excited to learn? What is a fashion croqui?
- **Drawing Demo:** In this class I will demonstrate how to illustrate a figure, and show how to map out the direction of the body in a fashion pose using a balance line. During this demo I will discuss how to create movement in your drawing.
- **In Class activity:** Students will choose a photo or magazine tear showing a full body fashion pose (These will be provided in class, but students are welcome to bring their own). Students will draw guidelines mapping out the direction of the figure, and identify the balance line. Students will then draw this pose using the guidelines that they identified.
- **For Next Week:** Research illustrators and bring in 1 picture showing an illustrator's work that you like. The artist does not have to be a fashion illustrator. Explain something you like about their work.

### **Week 2: Illustrating the Face/ Developing Your Drawing Style**

In this class we will cover mapping out the face, drawing facial features, rendering hair, and beginning to develop a unique illustration style.

**Supplies:** Drawing paper pad (recommended 11x14 or larger), Pencils, black sharpie, erasers, ruler, any coloring supplies (markers, colored pencils, watercolor etc.)

- **Drawing Demo:** This demonstration will show students how to map out the features when drawing faces. Students will follow along with this part of the demo on their own drawing paper so that they are able to use this as a reference. I will then demonstrate my technique for stylizing the face in fashion illustration, and provide images of the work of other illustrators to show different perspectives. I will also demonstrate techniques for creating different expressions.
- **In Class Activity:** Students will be given the opportunity to look through books and photos showing work by other fashion illustrators (provided in class). Students will work from magazine tears or photos (These will be provided in class, but students are welcome to bring their

own) to illustrate their own version of a fashion face. Students will be given time to experiment with different styles and techniques to determine their own style.

### **Week 3: Fabric Rendering; Casual Wear and Men's Wear**

This week we will explore rendering casual wear fabrics and suiting, and will learn the basics of illustrating men's wear.

**Supplies:** Drawing paper pad (recommended 11x14 or larger), Pencils, black sharpie, erasers, ruler, any coloring supplies (markers, colored pencils, watercolor etc.)

- **Drawing Demo:** This week I will demonstrate rendering fabrics used in casual wear such as denim, as well as suiting fabrics, and provide instruction for drawing the male figure.
- **In Class Activity:** Students will practice rendering casual wear referencing photos and sample garments and have the option to draw what they see, or design their own look using these fabrics.

### **Week 4: Fabric Rendering; Evening-Wear**

This week we will learn to render fabrics and embellishments commonly used in evening-wear such as lace, tulle, sequins, and beading.

**Supplies:** Drawing paper pad (recommended 11x14 or larger), Pencils, black sharpie, erasers, ruler, any coloring supplies (markers, colored pencils, watercolor etc.)

**Drawing Demo:** During this session I will demonstrate rendering an evening gown and provide instruction for illustrating evening-wear on the body. This demo will cover embellishments commonly used in evening-wear such as lace, tulle, sequins, and beading.

**In Class Activity:** Students will practice rendering evening wear referencing photos and sample garments. Students can either draw what they see, or use this as a reference to design their own evening wear look.

### **Week 5: Fabric Rendering; Knitwear**

This week we will explore techniques for rendering knitwear such as sweaters, jersey knits, rib knits, and cable knits.

**Supplies:** Drawing paper pad (recommended 11x14 or larger), Pencils, black sharpie, erasers, ruler, any coloring supplies (markers, colored pencils, watercolor etc.)

- **Drawing Demo:** In this demo I will show techniques for rendering knitwear and provide instruction on illustrating knitwear on the body.

- **In Class Activity:** Students will practice rendering knitwear by referencing photos and sample garments. Students can either draw what they see, or use this as a reference to design their own knitwear look.

## **Week 6: Fabric Rendering: Prints and Patterns**

This session we will learn how to capture prints and patterns when illustrating garments on the body.

**Supplies:** Drawing paper pad (recommended 11x14 or larger), Pencils, black sharpie, erasers, ruler, any coloring supplies (markers, colored pencils, watercolor etc.)

**Drawing Demo:** This week I will demonstrate how to indicate prints and patterns when illustrating fashion and provide instruction on how to render prints and patterns on the body

- **In Class Activity:** Students will practice rendering prints and patterns by observing photos and sample garments. Students can either draw what they see, or use this as a reference to design their own look including a print or pattern.

## **Week 7: Creating a Mood Board/ Introduction of Final Project**

In this class we will learn about developing a design concept, and create a mood board which will serve as their design inspiration.

**Supplies:** Foam core or presentation board, or poster board (11x14 or larger recommended), inspirational photos or magazine tears, tape, glue,

- **In class discussion:** where can we find design inspiration?
- **Introduction of final project:** Illustrate 2-3 looks inspired by your mood board, applying any of the rendering techniques taught in previous classes. Students may continue to work on an illustration they created in a previous class, or begin a new illustration.
- **Demo:** In this class I will show mood board examples, and talk about how they were used to develop fashion collections.
- **In class activity:** Students will work in class to develop their inspiration board.

## **Week 8: Fashion Design (Work In Class On Final Project)**

**\*\*Please bring back mood board from the previous week\*\***

This week I will allow students time to work on their final illustrations and provide individual instruction on fabric rendering, figure drawing, and designing their looks.

**Supplies:** Drawing paper pad (recommended 11x14 or larger), tracing paper, pencil, black sharpie, erasers, ruler, any coloring supplies (markers, colored pencils, watercolor etc.)

- **Opening discussion:** Students will briefly present their mood boards and discuss their design inspiration.
- **Demo:** In this class I will demonstrate different ways to work through design ideas using croquis in order to develop a mini fashion collection.
- **In Class Activity:** Students will be given the opportunity to sketch their ideas for garments using the croquis that they have developed, experimenting with different shapes, silhouettes, prints, fabrics, and embellishments.

- **Week 9: Final Project/ Closing Discussion**

**\*\*Please bring back mood board from the previous week\*\***

In our last session students will have the opportunity to complete their final illustrations. At the end of class students will present their 2-3 looks, and discuss their inspiration

**Supplies:** Drawing paper pad (recommended 11x14 or larger), Tracing paper, Pencils, black sharpie, erasers, ruler, any coloring supplies (markers, colored pencils, watercolor etc.)

**Class Discussion:** What was your favorite project? What lessons did you enjoy, and which did you find challenging? What're you interested in learning more about?